



# TREATMENT NAME

TREATMENT SUBTITLE



# INTRODUCTION

An introduction to your approach, your big idea, your creative vision. And remember, the more visual your treatment, the better. Human beings are visual creatures and your vision will come across more impactfully and clearer if you choose the right images.





# CONCEPT

Your BIG IDEA and why this will work best for this brief.



# CAST

Speak about your cast and talent and show bold reference images (not stock images with watermarks on them or images that have been stretched). If there is no cast, speak about any major aspect of the concept that needs explanation.





# LOCATIONS

Speak about where you plan to shoot your content and show clear and bold reference images.





# CAMERA LANGUAGE

How will your cinematography look or feel?

Do you have an approach in mind in terms of the camera you use or the style of the camera work?





# LOOK & FEEL

What is the look of this film? Do you have grade refs or an aesthetic or an overall visual approach that needs to be shared?





# MOODBOARD



**FILMER**.TV





# SCRIPT

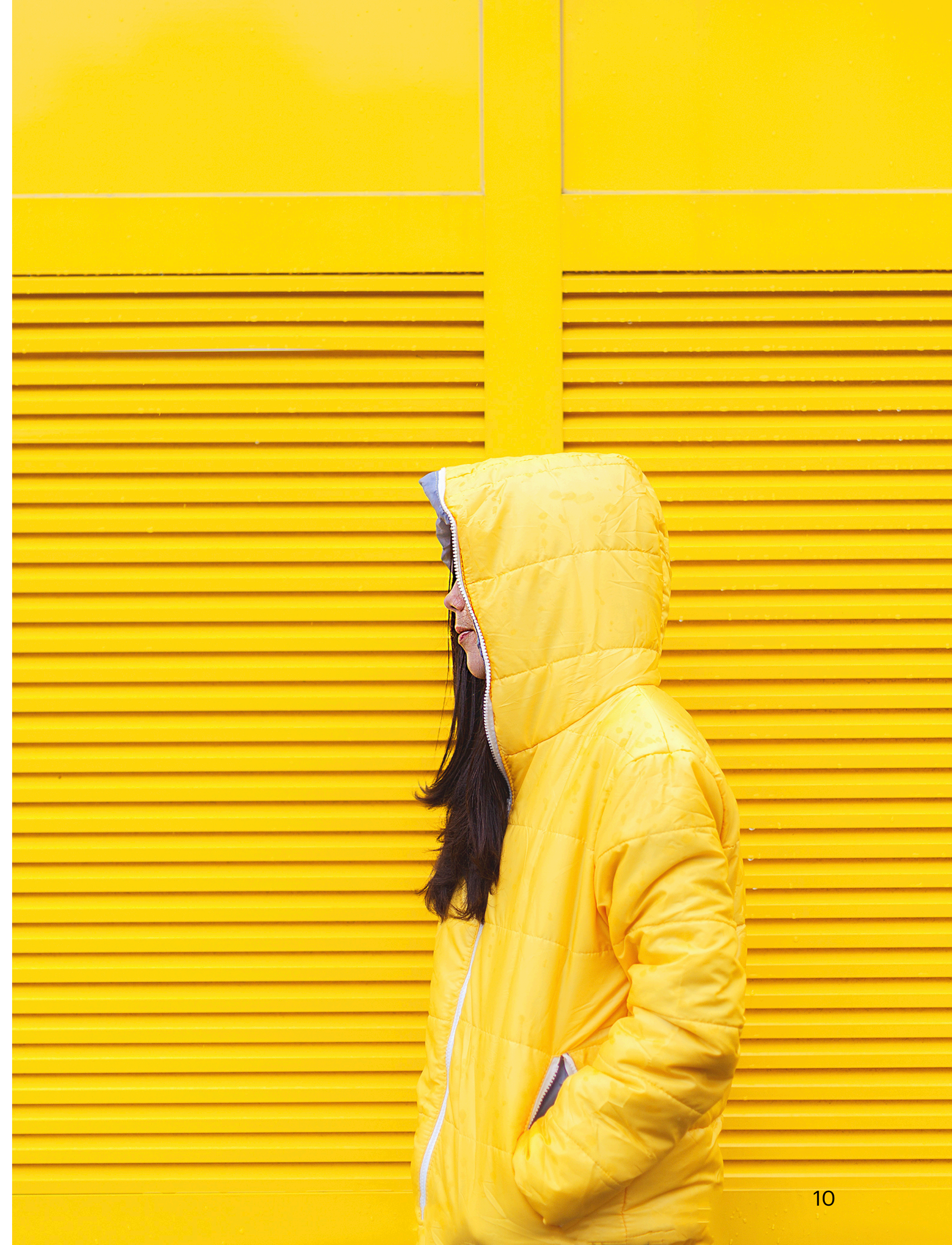
Write out the script, how it all works, what happens in what order.



# VIDEO REFS

Include video refs that can help to share your vision.

**NB: Where possible, it's best to just use links in your treatment that can take the client directly to your video online instead of uploading videos.**





# MUSIC & SOUND DESIGN REFS

If music or sound design is a key part of your treatment, then add links to music or video refs that portray your vision for the project.





# FINAL THANK YOU

Summarise your treatment.